

MEDIA RELEASE

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Palmerston embraces its creative community

City of Palmerston's new and improved Draft Creative Industries Plan 2022-2027 was passed by Council during the first Ordinary Meeting of October. The plan demonstrates Council's commitment to building on foundational strengths and growing sustainable creative industries in Palmerston.

The draft plan focuses on converting strategic cultural assets into a creative force to build a thriving, diverse, creative community fostering high levels of community and social well-being. This was developed in consultation with a broad range of arts practitioners, organisations and community members from Palmerston and surrounds, who expressed their excitement and enthusiasm.

Mayor Athina Pascoe-Bell encourages the community to provide feedback on the draft plan.

"Palmerston is 'A Place for People' and is a community of culturally diverse, creative voices. We aim to embrace and celebrate all that these people have to offer and want to hear from you!

"Council's role in this space includes providing venues and opportunities, creating networks and partnerships, and building a strong community through initiative, advocacy and policy," she said.

Like our Community Plan, the Draft Creative Industries Plan focuses on Palmerston's strengths, recognising the value of the natural environment, and seeing the economic opportunities embedded in creative industries with the arts acting as a catalyst for social and community transformation.

The plan is now open for community feedback, closing on 24 November.

For a copy of the Draft Creative Industries Plan, visit Council's website palmerston.nt.gov.au.

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Media Contact: 0427 548 014 media@palmerston.nt.gov.au