

1 June 2020

## Esports to feature in Palmerston

City of Palmerston is proudly collaborating with the Australian Esport League (AEL) to support the professional development of the Esports Sector in the Northern Territory.

Participants in this collaboration will learn how best to create Esports tournaments, where individuals and teams play against each other, while spectators watch virtually from the comfort of their homes. With over a million Esports fans across Australia, and 90 percent of these tuning into watch live Twitch tournaments, there is sure to be a great deal of interest in this program.

A series of successful professional development workshops, for all experience levels was held in May, designed to upskill participants and focus on the elements behind running a successful competition. Featuring experts from across the industry, the workshops covered media, streaming, shout casting (commentary) and key aspects for providing quality and professional esports events.

The program will now hold free community webinars in June - *How to get into Cosplay* and *How to become an Esports Competitor* and Palmerston's inaugural *AEL Palmy Cup* - an online competition in Super Smash Bro's Ultimate and Rocket League with \$500.00 in prizes for each game. The 2020 AEL Palmy Cup begins on 17 June and concludes on 12 July.

Open to all Northern Territory residents, these programs aim to encourage participation in future Geekfest Top End events.

For more information or to register visit the Australian Esports League website, <http://ael.org.au/palmerston/> or @YoPalmy Facebook page.

### Quote from Josh, Level Up Esports

*'The rise of esports is creating opportunities for young people to develop skills essential to future career pathways while allowing us to compete in organised competition. It also allows us to watch our sport played at the highest level.'*

### Quote from City of Palmerston Mayor Athina Pascoe-Bell

*"City of Palmerston is committed to developing our young people and fostering innovation in the community through skills development. It is exciting to invite the Australian Esports League to the Northern Territory to make this happen. These initiatives aim to support the sector as a whole and encourage participation at future Geekfest Top End events."*

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