

Request for Proposal

City of Palmerston

Palmerston Recreation Centre Wall – Public Art ARTIST'S BRIEF

Submission due by 5pm Sunday 12 July 2020

Please submit proposals to creative@palmerston.nt.gov.au

Overview

City of Palmerston is seeking Requests for Proposal (RFP) from Northern Territory based professional artists, design teams or artist collectives for a unique and dynamic artwork installation on the façade of the Palmerston Recreation Centre.

The proposed timeframe would see the mural project completed by late August 2020.

The purpose of the project and the mural is to beautify our city and public spaces, to engage our arts community in meaningful public artwork, and increase the cultural vibrancy of the Palmerston area. City of Palmerston is seeking unique designs and concepts that will help to enliven the CDB area of Palmerston and highlight the young and growing city that Palmerston is.

The first stage of the project will be to incorporate a mural on the facade of the building, with artists to consider 3D components that may link to the landscape below the mural space. The artist will be required to collaborate with a landscape/lighting designer as part of the process, however, will be only responsible for the implementation of the artwork component of the project.

Any eligible artist or organisation, design team or collaborative artist collectives are encouraged to apply by submitting a proposal with concept designs for the site. The details for this process and site specifics are outlined below in the brief.

Background

City of Palmerston is '*A Place for People*'.

The second-largest city in the Northern Territory, Palmerston is a young, vibrant regional hub with a fast-growing future. Located 20kms from the Territory's capital Darwin, Palmerston is a diverse community with many young families calling the city 'home', along with defence personnel and a range of local businesses.

The city boasts more than 35,000 residents, three shopping centres, a well-utilised library, a G.P Super Clinic, a swimming and fitness centre in Moulden, a recreation centre in the city centre, a number of sporting grounds dotted in and around the city and a water park, proving it has come a long way since welcoming its first resident 37 years ago.

Palmerston is currently undergoing a significant period of infrastructure growth and development, with Council working on a range of facility upgrades, parks and services for our community. Designed to accommodate Palmerston's growing population and reinvigorate the CBD, work on the upgrade of the Palmerston Recreation Centre has commenced.

The redevelopment of the city centre has seen its major open space transform into a vibrant new social hub where residents are able to meet, relax and enjoy Palmerston's tropical lifestyle.

The Palmerston Recreation Centre renewal project supports the development of the Palmerston area in becoming a culturally rich and vibrant city. We want to ensure that we recognise our diversity and cultural heritage through statements, acknowledgements, and publicly visible stories about our past, whilst also celebrating our rich cultural diversity through art, exhibitions and events, which is identified in Councils' Community Plan.

The 2016 – 2021 City of Palmerston's Arts Strategy sets out Council's strategic programs and projects for all art forms and includes initiatives for future capital works and initiatives. A key area identified through community consultation has been the incorporation and the implementation of public art initiatives. A suite of themes was suggested through community engagement and form the basis for this public art project.

Project scope

This project includes artwork development, design and installation. The artwork should respond to the City of Palmerston's inclusive and diverse community and reflect Palmerston as '*A Place for People*'. A range of media and styles will be considered, however, chosen designs will need to be executed in situ.

The artist may also think about 3D elements/components that may be incorporated into the landscaping. The artist will be required to collaborate with a landscape/lighting designer as part of the process, however, will be only responsible for the implementation of the artwork component of the project.

Themes

We welcome artist to respond to themes identified within the 2016 -2021 City of Palmerston Arts Strategy as listed below. Artists are not necessarily expected to respond to themes literally or figuratively – abstract expressions and contemporary approaches are welcomed and encouraged.

The themes identified with the strategy are:

- Community Identity and Palmerston Stories
- Environment
- History of Palmerston
- Larrakia & Indigenous Culture
- Military History
- Multicultural Diversity

Design Considerations

- The design should be an original and innovative design.
- Be vibrant and welcoming.
- Be appropriate for public display to an audience comprising of a range of age groups, and social and cultural backgrounds, including the Aboriginal custodians of the land.
- Be visually and sensitively appropriate to the site.
- The works must cater for both day and night visibility. The artist will be required (once appointed) to consult with Council's landscape/lighting designer.
- The design should address or explore ideas that reflect one or more of the identified themes.
- Show evidence of engagement with local community/stories, in particular with use of Aboriginal stories, images and/or themes (if used).
- Artists may also consider the incorporation of 3D sculptural elements/designs into the landscape, which sits beneath the mural space, and links to the artwork design as part of their design and or how landscaping could be utilised to enhance the site.

Location

The proposed location of the mural is on the north-western facade of the Palmerston Recreation Centre, 11 The Boulevard, Palmerston, a prominent site within the Palmerston CBD. The location can be seen from Frances Street, Hilson Street and fronting Palmerston Circuit. The mural is in a highly visible site and will be visible to the thousands of commuters, pedestrians and bicycle riders who travel to and from Palmerston every day.

The Palmerston Recreation Centre is a public facility that is utilised daily for a range of sporting, community events and programs. The area surrounding the facility has numerous green spaces, retail outlets, public carparking and sits opposite restaurants. The wall will play a key role in helping to transform the Palmerston CBD to create an inviting and vibrant destination, celebrated by our community.

Site

A site inspection is recommended for applicants. Appointments can be made by contacting the Community Development Officer – Arts and Culture on the contact details below.

The site has been cleared from all landscaping and has direct access to the wall. Please see attached Images and Site plans

Dimensions

Please see attached site plan drawing for detailed information.

Approximate length – 36 meters

Approximate height – 9 meters

The approximate area is 324m²

Template

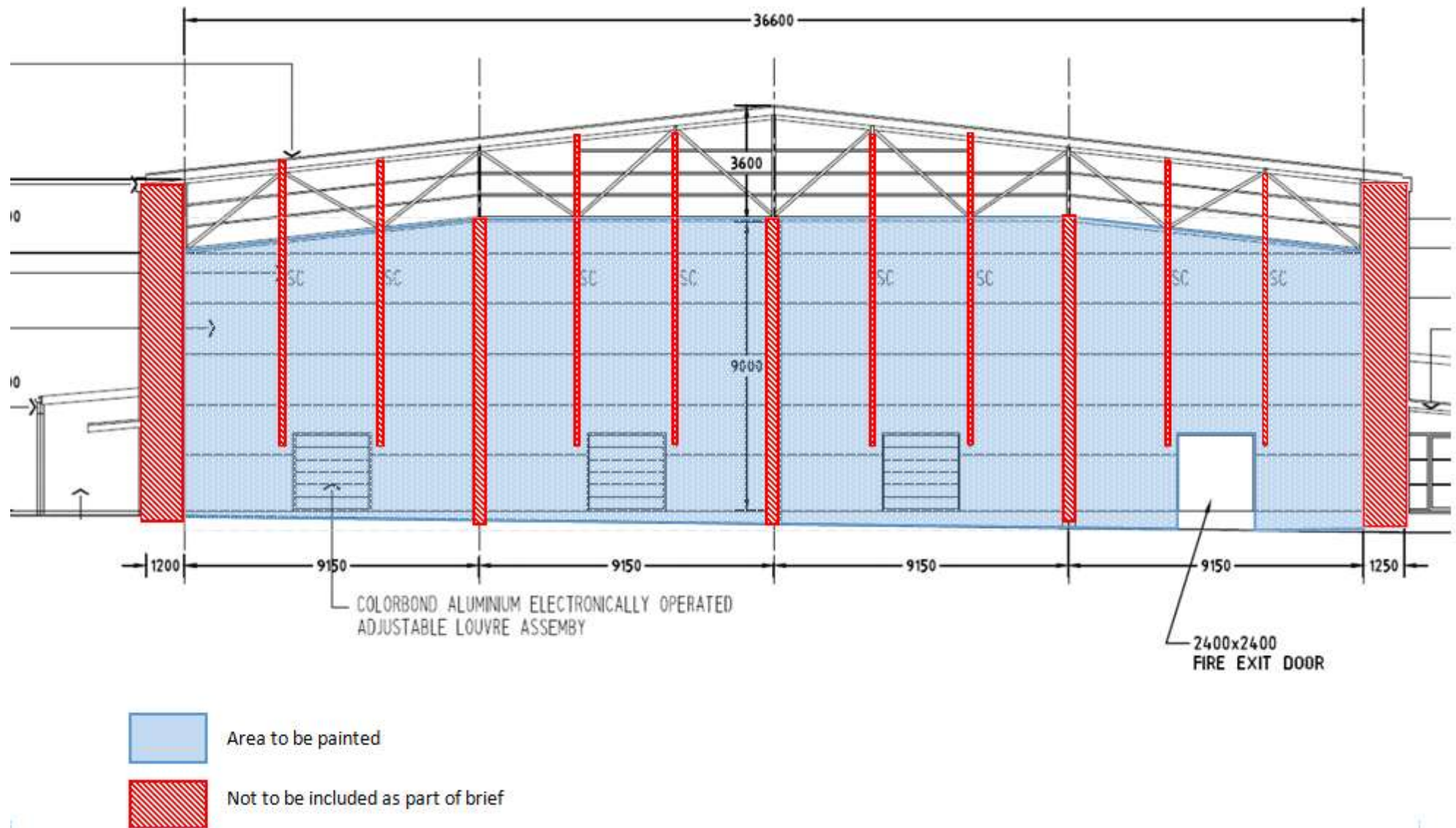
A PDF template drawing is available to download to assist with design.

Site Images

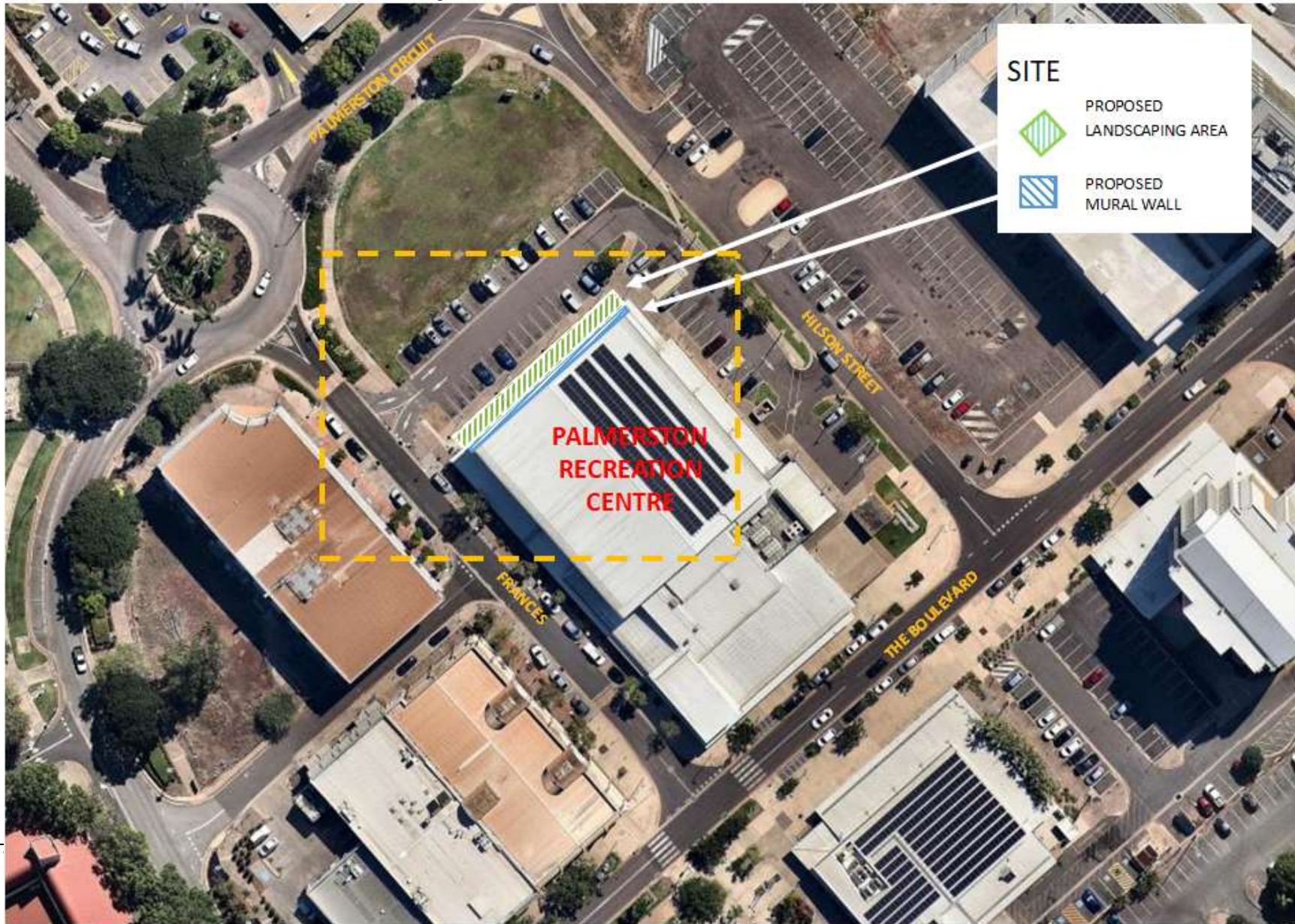


Image: Existing façade – Palmerston Recreation Centre

Site Plan – Palmerston Recreation Centre facade



Site Plan – Palmerston Recreation Centre façade



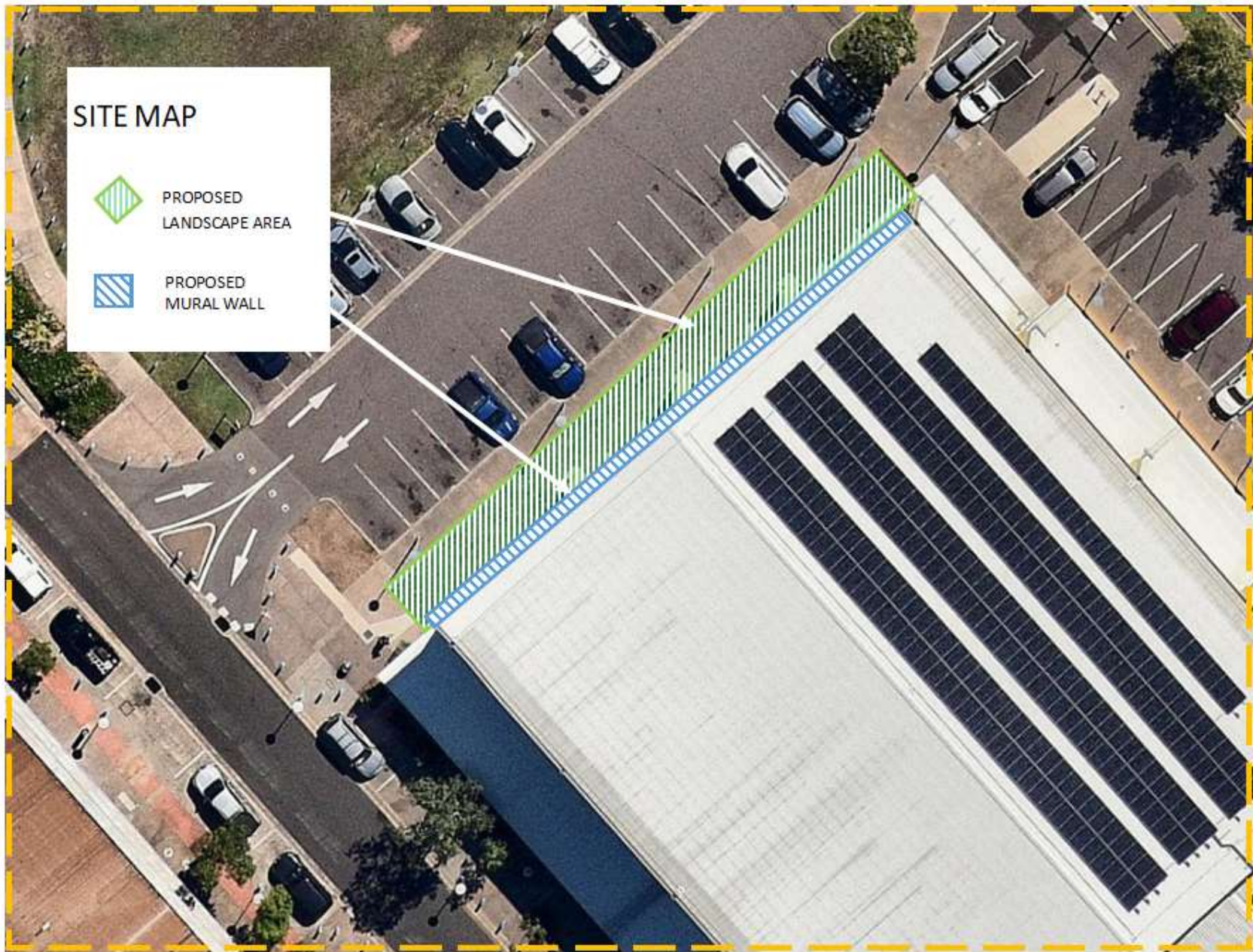
SITE MAP

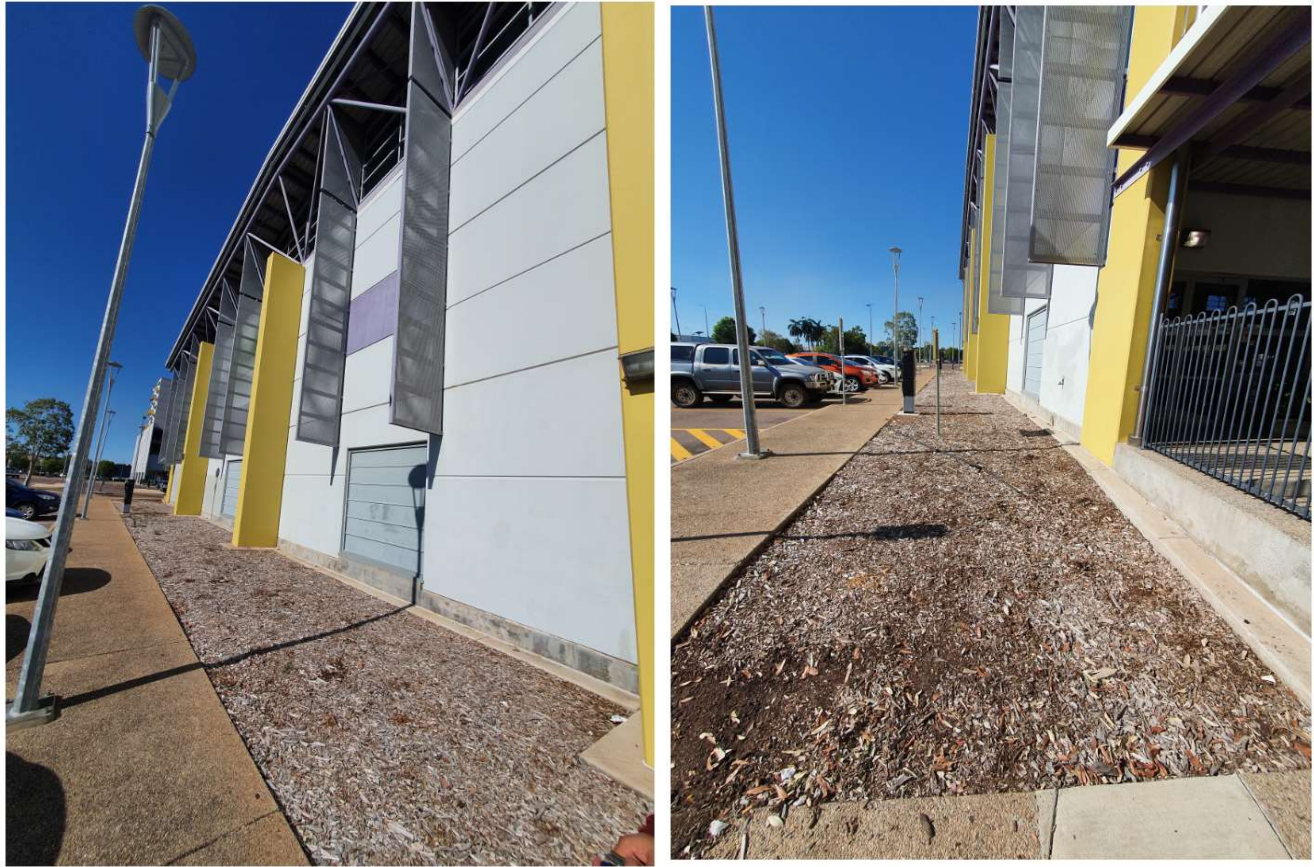


PROPOSED
LANDSCAPE AREA



PROPOSED
MURAL WALL





Images: Garden bed area below wall

Site Considerations

- The yellow columns will not be required to be painted and are not part of this brief.
- The metal sunshades running vertically are not part of this brief, although can be interpreted into the design.
- Landscaping will be installed at the base of the mural and may extend onto the wall.
- The artist will be required to collaborate with the landscape/lighting designer.
- Artists may also consider the incorporation of 3D sculptural elements/designs into the landscape that sits beneath the mural space.
- Uplighting and downlighting may be installed on the facade of the building. This lighting may be colour changing. The artist will need to consider how the mural will be seen during the day, and during the evening.
- The artist will be required to work with and collaborate with Council's landscape/lighting designer and should consider this as part of their design.
- The current signage on the building will need to be removed. Designs for new signage will be considered that complement the design.

Eligibility

This opportunity is open to artists, design teams or artist collectives who reside in the Northern Territory only and who have a current ABN.

Works

The scope of works includes:

- Design and supply of an artwork - the design is to consider/respond to the themes, site, place and people in Palmerston.
- Supply of all materials required.
- Supply and operation of all equipment required.
- Preparation of the site for application of the work.
- Completion of the works on or before the agreed completion date.
- Submission of maintenance manual and other design specifics.

Safety

If selected, you will be required to make a Safe Work Method Statement and provide a risk assessment before commencing installation. Safe work practices must be implemented throughout the installation period, and appropriate methods used to protect the built and natural environments at and around the site. It is expected that the artist will prepare the site taking all of these into consideration. All staff and subcontractors must have appropriate tickets for equipment operations.

Design Life

The intended life-span of the artwork is five to ten years, the minimum projected life-span is five years. The artwork will be required to be coated in anti-graffiti /UV coating, applied by the artist. In the case of major vandalism, or significant damage from partial demolition or structural repair works to the wall, Council will determine the course of action in consultation with the artist where possible. The safety of the community is paramount, and the artist must consider all safety standards relevant to art in public spaces.

The artist will retain copyright in the work and in any designs created under this Agreement. The artist agrees to permit Council to publish reproductions of the work for any non-commercial purpose, including Council brochures, tourist information, promotional posters, catalogues, social media and documentary film. Council will acknowledge the Artist as the creator of the Work in all Council publications in which the Works are included.

Submission Requirements

Artists are invited to submit a Request for Proposal with a proposed concept design for the wall with a minimum of one (1) and a maximum of four (4) different concept images. Initial concepts are to be provided as a minimum which will need to include what you plan to do, why you plan to do it and your experience in mural art. Final detailed concept designs will be finalised once the artist has been selected for the wall and must be approved before work commences.

Your submission must include the following:

- A completed Response to Proposal Cover Form – [Download here](#)
- A written response to Artists Brief including:
 - CV of artist/company including social media sites (max two pages).

- Design ideas for proposed artwork (PDF Format) 1 – 4 different submissions will be accepted.
- Response to themes for the wall (your design should reflect upon or interpret an aspect of this theme either in an abstract or representative form.)
- Images and details of previous murals and relevant completed projects.
- Itemised budget.
- A project timeline and methodology.
- Copy of current public liability insurance certification (to \$20 million). NB submission will be accepted if this is not currently available but will be required prior to signing of the contract if successful.
- Two references relating to previous projects.

Selection Criteria

Submissions will be evaluated against the following criteria:

- Artistic Merit Integrity and creativity of proposal
- Local Content
- Experience and expertise in previous art projects
- Methodology – (Management and feasibility of proposal)
- Budget
- References

Closing Date

All submissions must be submitted by 5pm Sunday 12 July 2020.

Budget

The total budget for this project is up to \$65,000 + GST (If applicable). The fee for this project must include all costs relating to the design and installation of the artwork. This includes but is not limited to:

- Artist fee
- Materials, masks, personal protective equipment
- All equipment required (e.g. lift hire, fencing etc.)
- Staff
- Final design of proposed artwork in the finished format
- Engineering drawings and approvals (If required)
- Site visits as needed
- Installation on site
- Risk assessment and management of site during the project (including public liability insurance certification for artist (\$20 million) and/or assistants).

Fee Schedule

Payment of fees will be made in four stages:

25% paid on commission of selected artist and signing of the contract.

25% paid on acceptance and approval of final design.

40% paid on completion of the artwork and after final inspection and approval by Council.

10% paid on delivery of maintenance manual.

Artist Responsibilities

Council requires the project artist to:

- Manage and deliver the project within the agreed schedule.
- Deliver the agreed design (as approved by Council).
- Work in accordance with best practice community cultural development principles and practices in the consultation, research, creative development and design.
- Consult and liaise with Council staff, subcontractors as required.
- Undertake site visits.
- Remediate the site if required.
- Hold all licences required for elevated work platform use, if necessary.
- Prepare and follow Safe Work Method Statements for the installation of the artwork.
- Follow all applicable Occupational Health and Safety (OH&S) Standards.
- Deliver the project in accordance with an agreed set of delivery milestones.
- Delivery of artist statement and availability for media interviews.

Process

Following the close of the Request for Proposal period, Council's Selection Panel will consult with key stakeholders as part of the selection process, to select and invite one artist/group to undertake the project for the site. It is expected that successful and unsuccessful applicants will be notified by late July.

The successful artist will be required to enter into an agreement with the City of Palmerston. The agreement will clearly outline the responsibilities of all parties during the design development and installation stages of the work. A copy of the Agreement is available on Council's website.

The commissioned artist will then be engaged to develop and finalise the agreed concept design, in consultation with and as approved by City of Palmerston, and to deliver the installation of the artwork as per the terms of the contract and the specified timeline.

Application submission

Please send all submissions by email to creative@palmerston.nt.gov.au no later than 5pm, Sunday 12 July 2020. Applications should be sent in PDF format only.

Materials and Maintenance

Materials are to address Australian Standards, be high quality, durable and application and usage to follow recommended OH&S processes and procedures. Artists will be encouraged to use environmentally sustainable products and methods where possible.

Artists may utilise design techniques including stencil, painted and/or aerosol work. Relevant certification must be held by artists using Elevated Work Platforms (eg. scissor/boom lifts, scaffolding, ladders over 2.4 metres in height).

On completion, an anti-graffiti and UV coating will need to be applied over the painted artworks by the artist. The artwork will be maintained by Council for a minimum period of five years (except in the case of severe damage, see Design Life section). The artist must prepare a maintenance manual as the final part of completion. This maintenance cost will be covered by Council.

Insurance and Risk Management

Successful artists/teams of artists are required to have/obtain current Public Liability Insurance of \$20,000,000. Any additional insurance and risk management requirements will be discussed with the successful applicant.

Timeline

Task	Timeline	Responsibility
Submissions due	5pm, Sunday 12 July 2020	Artist
Successful artist chosen and commissioned - (25%)	Wednesday 15 July 2020	Council
Final design sign-off and approval by Council: - (25%)	Monday 20 July 2020	Artist/Council
Site preparation and installation of artwork	Monday 27 July – Friday 28 August 2020	Artist
Inspection/signoff of completed work and site - (40%)	Friday 28 August 2020	Council
Final payment made - (10%)	After inspection and maintenance manual handover.	Council
Project completion	Friday 28 August 2020	Artist/Council

Further information

For all enquiries, please contact:

Skye Frost

Skye.Frost@palmerston.nt.gov.au
Community Development Officer – Arts and Culture
City of Palmerston
(08) 8935 9926 Monday – Thursday
1 Chung Wah Terrace | PO Box 1, Palmerston NT 0830

Attachments – Available for download at www.palmerston.nt.gov.au

Attachment A - Palmerston Recreation Centre – Public Art - A3 Site Template

Attachment B - City of Palmerston Art Strategy 2019 - 2021

Attachment C – City of Palmerston Public Art Agreement

Attachment D – Response to Proposal Cover Sheet