



SHARED PATHS

Walk, Cycle or Scoot to School

FACT SHEET

PROGRAM SNAPSHOT

Shared Paths - Walk, Cycle or Scoot to School is a City of Palmerston project, supported by the Northern Territory Government, designed to encourage safer and more active school travel in Palmerston.

This project will see the roll-out of footpath markings (*encompassing a safety message*) on paths leading into road crossings on commonly used school routes. Council is seeking the support of the school community to determine the locations of the footpath markings, by means of consultation with the school community to ensure they are placed where they are most needed. The consultation will be conducted primarily through an online survey.

To support this initiative, Council is encouraging schools to implement the Shared Paths program. The program emphasises the importance of empowering families to take an active travel option to and from school at least once a week through the appointment of an active travel day. Classrooms will conduct a weekly survey (*during Term 3*) to record travel behaviours on the promoted active travel day. The overarching goal of the project is to assist to reduce traffic congestion in school zones by promoting and rewarding active travel.

WHAT ARE THE BENEFITS TO CHILDREN, FAMILIES, SCHOOLS AND THE COMMUNITY?

- Reduce traffic congestion in school zones
- Increase the physical activity of students
- Create regular active travel habits
- Reduce air pollution and car dependency
- Help children develop vital road-crossing skills

MEDIA AND PROMOTION

A mixture of marketing collateral will be supplied to schools to share with your school community in your newsletters, social media and to display around the school grounds. Council will also carry out advertising on its social media channels, in addition to local advertising to raise community awareness about the project. Schools involved in the program will be encouraged to participate

in requests, when possible, from the media and other promotions concerning the program.

WHAT IS THE COST FOR YOUR SCHOOL TO TAKE PART?

There is no cost for the school to take part. The City of Palmerston will provide the following materials:

- Footpath markings*
- 1 x Shared Paths Banner (4m x 1m)
- Student Travel Passports (1 per student)
- Marketing materials (*posters and social media collateral*)
- Promotional items to provide as giveaways to students

**The number of markings to be installed in each suburb will vary based on the information collected through the school community consultation survey. Council reserves the right to set limits and/or restrictions on the locations and/or number of markings within each suburb.*

WHAT IS THE DURATION OF THE PROGRAM?

The Shared Paths program will be facilitated in school during Term 3, 2019. However, schools will be required to complete the relevant documentation in the months leading up to the in-school roll out and support Council with the collection of 'baseline' travel data in March/April via the school community consultation survey. The continuation of the program into 2020 will be decided after a review of the 2019 project.

HOW DO SCHOOLS APPLY?

Schools must complete a Shared Paths Expression of Interest Form. The form can be downloaded from www.palmerston.nt.gov.au

Up to 6 (six) schools will be selected in 2019, with applications reviewed by City of Palmerston staff. Schools will be accessed on the following criteria:

- School Priorities (*Identification of need for the project*)
- School Commitment (*willingness to support the implementation of the Shared Path program within the school*)



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2019 PROJECT TIMELINE SNAPSHOT

18 JANUARY	EXPRESSIONS OF INTEREST OPEN TO PALMERSTON SCHOOLS
22 FEBRUARY	EXPRESSIONS OF INTEREST CLOSE
8 MARCH	SCHOOLS NOTIFIED OF APPLICATION STATUS
25 MARCH	SCHOOL TRAVEL SURVEY OPENS TO ALL FAMILIES
12 APRIL	SCHOOL TRAVEL SURVEY CLOSES
MAY	CROSSINGS AND SCHOOL TRAVEL PLAN AGREED BY COUNCIL AND SCHOOL REPRESENTATIVES
JULY	CROSSING INSTALLATION OCCURS
23 JULY	TERM 3: PROGRAM COMMENCES IN SCHOOLS
27 SEPTEMBER	PROGRAM CONCLUDES FOR 2019
14 OCTOBER	CLASSROOM COUNT FORMS TO BE RETURNED TO COUNCIL
OCTOBER	FEEDBACK SURVEY DISTRIBUTED TO FAMILIES AND SCHOOLS
NOVEMBER	END OF PROGRAM CERTIFICATES AWARDED

WHAT IS INVOLVED TO BE PART OF THE PROGRAM?

Once a school is selected to participate in the program, they will need to complete a School Travel Plan. A plan template will be provided by the City of Palmerston to assist each school to identify what needs to be included their plan. The School Travel Plan will be endorsed by all relevant parties, such as the School Principal and a City of Palmerston Representative. An appraisal of the plan will take place upon completion of the 2019 program.

Schools will also support Council to undertake a survey of current travel behaviours. This information will form the base line data for each school and assist with the decision making for the path markings on commonly used paths to school.

Each school involved must appoint a **project champion**, responsible for the following:

- The point of contact between City of Palmerston and the School Council/Leadership
- The point of contact at the school for program enquires from parents and guardians

- Responsible for submitting survey forms to Council at the end of term or prompting classroom teachers to return forms directly to Council
- Responsible for distributing program materials to teachers and classrooms

SCHOOL AND STUDENT RECOGNITION

- A perpetual trophy awarded to the most active school in Term 3
- Certificates for the 20 most active students (*per school*) to be presented by the Mayor or an appointed Council Representative
- \$250 cheque will be awarded to each school upon successful completion of the program.

Each school is also encouraged to award House Points at their discretion to students who travel actively to school on the days not promoted as travel days to increase active travel across the week.